

CRES HIRES TONY FRANK AS EXECUTIVE DIRECTOR

Seasoned renewable energy policy veteran joins team to further solidify CRES as Colorado's Renewable Energy Resource

DENVER—March 22, 2010—The Colorado Renewable Energy Society today announced that Tony Frank has joined the nonprofit organization as its new Executive Director. The CRES Board of Directors selected Frank from more than 80 applicants. Sheila Townsend, former executive director, will remain with CRES as Operations Director.

Frank brings extensive experience in renewable energy policy to CRES and has been involved in projects in Colorado, Wyoming and New Mexico since 2004. Prior to joining CRES, he was Manager of Development for Compass Wind, and Director of Renewable Energy Development for Rocky Mountain Farmers Union (RMFU). At RMFU, he led renewable energy programs to support agriculture producers develop projects for such resources as wind, solar, small-hydro, biofuels, carbon sequestration and energy efficiency technologies. He recently served on the Colorado Task Force on Renewable Resource Generation Development Areas.



On taking the CRES Executive Director position Frank said, "I am pleased to join CRES, with its talented and passionate membership committed to advancing renewable energy and efficiency projects throughout Colorado. I look forward to reaching out and supporting the many communities and organizations that are pursuing economic development through clean energy innovation."

"Tony's expertise in energy efficiency and renewable energy policy, plus his background in project management and development, make him the ideal fit for CRES as we solidify ourselves as Colorado's resource for renewable energy information," said Thom Johnson, CRES president. "As we continue our efforts to increase renewable energy initiatives and awareness in Colorado, I am confident that Tony will play an instrumental role in our strategy and implementation."

Frank has also worked for Colorado Working Landscapes (where he established a rural network for renewable energy called the Harvesting Energy Network); Rocky Mountain Communities (where he established community technology centers serving affordable housing communities); and the Colorado Department of Agriculture.

Frank earned a Bachelor of Arts degree in Political Science from Vassar College in Poughkeepsie, N.Y. and a Master of Public Administration from the University of Colorado's Graduate School of Public Affairs. He is a third-generation Coloradan from Denver with family roots in the mining towns of Telluride and Leadville.

The public is invited to meet Tony Frank and the entire CRES Staff & Board of Directors at its next public meeting & webcast on Thursday, March 25, 7:00 PM, at the Jefferson Unitarian Church, 14350 West 32nd Avenue (about a mile west of I-70) in Golden. Admission is free for CRES members and only \$5 for non-members. This event will also be available online via free live webcast. www.cres-energy.org/events/#Mar2010CRESmtg **The Colorado Renewable Energy Society** is a non-partisan, non-profit 501(c)(3) membership organization that works to inspire an era of clean energy innovation, speeding the transition to a sustainable energy economy in Colorado by advancing education, policy, and development. www.cres-energy.org

For more information:

Phil von Hake

Communications Director Colorado Renewable Energy Society 303-762-8547 philvh@aol.com Pam Peccolo Peccolo Executive Partners 720-334-7374 pam@peccolopartners.com

###