

***** FOR IMMEDIATE RELEASE *****
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AMERICAN SOLAR ENERGY SOCIETY (ASES)
SOLAR 2006 CONFERENCE IN DENVER, JULY 7 - 13:
“RENEWABLE ENERGY: KEY TO CLIMATE RECOVERY”



Global Climate Change – and its link to burning fossil fuels – are now in the news on a daily basis. In a showcase of Renewable Energy as the key to Climate Recovery, the [American Solar Energy Society](http://www.solar2006.org) will hold its SOLAR 2006 National Conference (www.solar2006.org) July 7 - 13 at the [Adam's Mark Hotel](#) in Downtown Denver, Colorado.

The ASES conference is America's largest and most prestigious annual gathering of sustainable energy professionals. Many prominent experts in the fields of Renewable Energy and Climate Change are scheduled to speak at SOLAR 2006:

- [James Hansen](#), Director of the Goddard Institute for Space Studies, NASA's top climate change scientist, and champion for climate change education;
- [James Woolsey](#), Former CIA Director, and Board Member of the [Set America Free](#) coalition;
- [Timothy Wirth](#), former US Senator, President of United Nations Foundation and Better World Fund;
- [Denis Hayes](#), President of the Bullitt Foundation, and Chairman of the Earth Day Network;
- [Amory Lovins](#), Founder of the Rocky Mountain Institute, and leading energy expert;
- [Warren Washington](#), Chair of the National Science Board, Head of NCAR's Climate Change Research Section, and climate change modeling pioneer;
- [Dan Arvizu](#), Director of the National Renewable Energy Laboratory, member of the National Science Board, and international Renewable Energy expert;
- [Donald Aitken](#), Sr. Consulting Scientist to the Energy Department at the Union of Concerned Scientists;
- [Dennis Dimick](#), Senior Editor of Environment & Technology for *National Geographic* Magazine, and the driving force behind the magazine's coverage of climate change;
- [Joseph L. Hackler](#), Research Associate with Woods Hole Research Institute;
- [Marty Hoffert](#), Professor Emeritus of Physics at New York University, and a leading proponent of advanced climate change solutions;
- [Frank Kreith](#), Fellow at the American Society of Mechanical Engineers, and a pioneer in solar engineering & heat transfer;
- [Sue Roaf](#), Councilor Professor at the School of the Built Environment, Oxford Brookes University, UK;
- [Robert Socolow](#), Co-Director of Princeton's Carbon Mitigation Initiative, and published author of several papers on climate change solutions;
- [Franz Trieb](#), German Aerospace Center, international expert on large-scale solar thermal power plants, and project leader of "Concentrating Solar Power for the Mediterranean";
- [Alex Wilson](#), Executive Editor of BuildingGreen.com;
- *Additional speakers to be announced.*

“Renewable Energy: Key to Climate Recovery”

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(cont'd.)**



Thousands of experts from around the world - scientists, engineers, architects, designers, policymakers, educators, utility representatives, and other decision makers - will also register for SOLAR 2006. Thousands more are expected to visit the over 100 exhibitors in the sold-out exhibit hall, and participate in a wide variety of forums, technical sessions, workshops, tours, and special events in order to network and learn more about Renewable Energy's crucial role in our future.

SOLAR 2006 will marshal these resources to lay out specific details for how energy efficiency improvements and Renewable Energy (solar, wind, bioenergy, and geothermal) can dramatically reduce greenhouse gas emissions and put us on the path to Climate Recovery. A final wrap-up session at the closing luncheon on Thursday, July 13, will pull results together into an overall vision of large-scale Renewable Energy deployment.

Significant discounts are available for those who [register for SOLAR 2006](#) before June 1.

Numerous educational, art, cultural, and other events pertaining to Climate Change problems and Renewable Energy solutions will also take place in & around the Denver Metro Area in conjunction with SOLAR 2006. Visit www.solar2006.org for more information.

Participating Organizations for SOLAR 2006:

[American Solar Energy Society](#) (Organizers);
[Colorado Renewable Energy Society](#) (Local Organizing Committee);
[American Institute of Architects](#); [American Society of Heating, Refrigerating and Air-Conditioning Engineers](#); [American Society of Mechanical Engineers](#);
[Colorado Solar Energy Industries Association](#); [Interstate Renewable Energy Council](#); [National Renewable Energy Laboratory](#); [Society of Building Science Educators](#); [Solar Electric Power Association](#); [Solar Energy Industries Association](#); [Solar Rating and Certification Corporation](#); [Sustainable Buildings Industry Council](#)

Sponsors of SOLAR 2006:

[Sharp Solar Energy Systems](#); [Xcel Energy](#); [SOLAR TODAY Magazine](#);
[Alpha Energy](#); [Aquila](#); [Conergy](#); [Energy Trust of Oregon, Inc.](#);
[FuelCellStore.com](#); [Lakeland Electric Company](#); [NREL](#); [Prometheus Institute for Sustainable Development](#); [RenewableEnergyAccess.com](#);
[Rheem Water Heating](#); [Sacramento Municipal Utility District](#); [Stoel Rives, LLP](#);
[Colorado Governor's Office of Energy Management and Conservation](#);
[Blue Sun Biodiesel](#); [EMC Engineers Inc.](#); [Novan Renewable Technologies, Inc.](#);
[Western Area Power Administration](#); [Earthtoys](#); [Smart Energy Living](#).

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**More information about SOLAR 2006 is available
at the conference website (www.solar2006.org),
or by contacting either
Phil von Hake (303-762-8547 / phil@pvhccc.com)
or Becky Campbell-Howe (303-443-3130, x103 / bchowe@ases.org)**