

The Colorado Renewable Energy Society

Your Partner in Success

Renewable energy is taking an ever-increasing role in Colorado's economy. Growth in research, manufacturing and distribution has made renewable energy into a strong, profitable business arena. By forging relationships with Colorado businesses, CRES is expanding awareness and acceptance of renewable energy across the state.

CRES Business Members play an important role in CRES events and efforts. When you support CRES, you demonstrate your support of the Colorado economy through local and regional commitments and activities.

Building Your Business

A CRES Business Membership is an effective way to market your organization while managing costs and boosting revenue. It provides direct contact with thousands of Colorado residents interested in renewable energy and energy efficiency. You can expand your business's exposure through CRES events and publications. And you can participate in CRES efforts to drive economic growth through legislative and policy activities.

CRES Activities

CRES provides ongoing opportunities to showcase your business across the state:

- CRES Monthly Public Meetings
- Annual Colorado Renewable Energy Conference
- Annual Tour of Solar and Green Homes and Businesses
- CRES Speakers Bureau
- Denver's Sustainability Park

CRES Gets the Message Out

CRES stays in contact with its members and supporters through the CRES Website, CRES News and CRES Clips publications. We're active on social media as well. Every month, CRES records more than 125,000 impressions from over 5,000 fans and supporters.



CRES
Colorado Renewable
Energy Society
Your Renewable Energy Resource

The Colorado Renewable Energy Society inspires an era of clean energy innovation, speeding the transition to a sustainable energy economy in Colorado by advancing education, policy and economic development. CRES activities demonstrate the important role of renewable energy and explain the links between technology, policy and practical benefits for Colorado homes and businesses.

CRES uses its expertise and broad contact to provide fact-based, non-partisan support to initiatives and policies that move Colorado towards increased use of renewable energy, energy efficiency and reduced pollution and greenhouse gases.



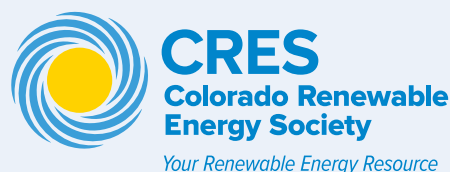
CRES Business Member Benefits

MEMBERSHIP
LEVEL

Reach out to people who support renewable energy and energy efficiency.
Choose your CRES Business Membership Level and join CRES today!

		Gigawatt	Megawatt	Kilowatt
CRES Website	Put your logo on the CRES website with a description and link to your website.	✓		
30% Discount on Newsletter Ads	Low-cost, targeted ads in the CRES News newsletter.	✓		
Free Annual Awards Dinner and CRES Gala	Join your friends and supporters at CRES social events.	✓	✓	
Regulatory Summaries / Policy Guide	Stay up to date with this important CRES publication.	✓	✓	
Blurbs in CRES Clips	Get mentioned in monthly updates to more than 5,000 CRES members and supporters.	✓	✓	
Quarterly Conference Calls	Direct contact with CRES leaders and staff.	✓	✓	
Free Email Blast Promotion	Sent by CRES once per year to boost your exposure and increase revenue.	✓	✓	
Speakers Bureau	Broaden your exposure by speaking to community groups and other organizations.	✓	✓	✓
Discounted Workers Compensation Program	Insurance options through CRES can save you money.	✓	✓	✓
Discounts on Professional Training	Reduced costs for training and development.	✓	✓	✓
Access to CRES Logo	Put the CRES logo on your ads and website.	✓	✓	✓
Committee Participation	Shape policy and activities to benefit your enterprise.	✓	✓	✓
Discounts to CRES Annual Conference	Reduce costs for training, networking and direct contact with customers and CRES supporters.	✓	✓	✓
Sponsorship Discounts	Reduce marketing expenses and gain visibility at CRES events.	✓	✓	✓
Membership Decal	Your CRES Business Member decal lets everyone know you are a preferred business.	✓	✓	✓
Listing in CRES Directory	Put your name in front of more than 5,000 people interested in renewable energy.	✓	✓	✓
Discounts on Tour of Solar Homes	Learn how homes and businesses benefit from renewable energy.	✓	✓	✓
CRES News Newsletter	Share CRES publications with your employees.	✓	✓	✓
Free Monthly Meetings	Business Member employees can attend CRES meetings at no cost.	✓	✓	✓

As an added bonus to your CRES Business Membership, your company employees will enjoy many of the same benefits as CRES Individual Members.



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The Colorado Renewable Energy Society is a non-profit 501(c)(3) organization.