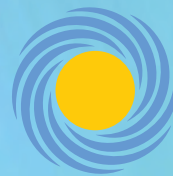


A State of Innovation

Moving Colorado's future towards renewable energy, energy efficiency and a sustainable energy economy.



CRES
**Colorado Renewable
Energy Society**

Your Renewable Energy Resource

A Tradition of Partnership and Achievement

CRES uses its expertise and broad contact to provide fact-based, non-partisan support to initiatives and policies that move Colorado towards increased use of renewable energy, reduced pollution and greenhouse gases, and improvements in energy efficiency.

Public Policy

Colorado is recognized as a leader in renewable energy. It's not an accident. For more than 10 years, CRES collaboration with state and regional government agencies has helped create policies that move Colorado forward.

Renewable Energy Standards. In 2004 Colorado voters approved Amendment 37, the first, direct statewide vote on renewable energy in the United States. The law implemented standards for renewable sources as a percentage of Colorado's overall energy consumption. State law now requires renewable energy to provide 30% of Colorado's needs by 2020. It's the highest renewable energy standard in the Rocky Mountain West.

Net Metering. Colorado law requires investor- and municipally-owned utilities as well as cooperative electric associations to provide net metering for their customers. The regulations provide economic incentives for home and business owners who install renewable energy systems.

Energy Rebates. The Recharge Colorado program has helped more than 30,000 homes and businesses reduce energy consumption and add wind and solar energy systems.

Support for Schools. Statewide efforts have created a grant program to place wind turbines on schools and develop clean energy curriculum in the classroom. The program helps rural schools install small wind turbines on campus.

Transmission and Planning. In 2007 the Colorado legislature passed bills that created energy resource zones and provided funding mechanisms to deliver renewable electric energy to Colorado's transmission grid.

The Colorado Renewable Energy Conference

The annual Colorado Renewable Energy Conference (CREC) attracts hundreds of attendees to its seminars, demonstrations, workshops and social events.

CREC lets consumers and advocates meet with technical experts, manufacturers and policy makers. Conference attendees hear up-to-date information on renewable energy and energy efficiency. The CREC exhibition provides venues where businesses and vendors can talk directly to local residents and consumers.



A Mission of Innovation, Education and Economic Development

The Colorado Renewable Energy Society inspires an era of clean energy innovation, speeding the transition to a sustainable energy economy in Colorado by advancing education, policy and economic development.

To support the role of clean energy in the Colorado economy, CRES advocates policies and technologies that increase the use of renewable energy and energy efficiency across the state. We believe that renewable energy can and must supply a steadily increasing percentage of Colorado's energy needs.

A primary role of CRES is educating Colorado consumers, industry and government officials. Every year, CRES activities demonstrate the important role of renewable energy and explain the links between technology, policy and practical benefits for Colorado homes and businesses.

Our membership spans a broad range of knowledge and experience and includes recognized experts in:

- Research and Development
- Residential, Commercial and Utility-scale Applications
- Finance and Economic Analysis
- Public Policy and Legal Issues
- Community Development and Sustainability
- Rural, Agricultural and Farmland Operations
- Environmental and Climate Change

CRES Business Members play an important and visible role in supporting CRES events and activities. Membership in CRES gives businesses direct contact with Colorado residents interested in renewable energy and energy efficiency.

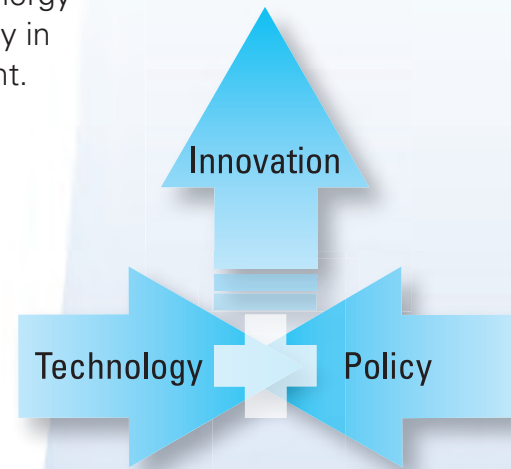




Photo by Dave Bowden / Sustainable Media Network

CRES Focus on the Colorado Community

Through its statewide efforts and dynamic regional chapters, CRES is visible across Colorado. CRES activities increase the visibility of renewable energy to a growing cross section of Coloradans. Our events include regular meetings, an annual conference and ongoing outreach and education.

Regional Chapters



Based in Fort Collins, the **Northern Colorado Renewable Energy Society (NCRES)** conducts events including monthly meetings and the Northern Colorado Solar Tour. In cooperation with Colorado State University, NCRES offers Continuing Education course credit for its "Renewable Energy Education" seminars.



The **Southeastern Colorado Renewable Energy Society (SECRES)** promotes renewable energy and energy efficiency to a broad area of the state. SECRES activities include Earth Day events, the Pikes Peak Region Solar Tour, speaking engagements for renewable energy advocates and the 2009 REPowering Southern Colorado Renewable Energy Expo and Solar Tour.

The Solar and Green Home Tour

CRES organizes the annual Solar and Green Homes Tour as a part of the American Solar Energy Society's National Tour of Solar Homes. Every year, numerous Colorado homes and businesses open their doors to let visitors gain up-close knowledge of solar and other renewable energy systems at work.

CRES volunteers at each location answer questions and point out the benefits of energy-saving technology and practices. In combination with the NCRES and SECRES regional tours, the Colorado event is one of the nation's best-attended showcases for new energy solutions.

CRES Monthly Meetings

Throughout the year, CRES Monthly Meetings provide education and networking opportunities for CRES members and the general public. Our speakers include some of the world's most respected experts in the world of renewable energy, energy efficiency and sustainability.

The meetings are webcast across Colorado, and are archived for future access by members, media and the public.

The CRES Speakers Bureau

Drawing from a deep pool of expertise, the CRES Speakers Bureau is a potent tool for outreach and education. CRES speakers provide up-to-date information on renewable energy and energy efficiency to groups and organizations across Colorado. CRES speakers' topics include:

- News and trends in renewable energy technology including solar, wind, geothermal, biomass, biofuels and small hydro
- Energy efficiency and renewable energy in homes, business and transportation
- Renewable energy resources, transmission and smart grid technology
- Current information about climate change and environment
- Updates on policy and legislative issues

Spreading the Word

CRES uses a variety of communications to keep our members and the general public up to date on CRES and renewable energy.

Communicating with Our Members

The **CRES Web site** www.cres-energy.org is the source for information on CRES activities. Visitors to the web site find meeting information, news on renewable energy technology, information about CRES Business Members, links to job boards and updates on policy issues.

Our **CRES Clips** and **CRES News** publications provide online and printed updates on CRES activities as well as current information for Colorado's renewable energy community.

CRES social media, including Facebook and LinkedIn, keeps us in the public eye. CRES uses these sites to distribute information and stay in touch with a rapidly growing number of members and followers.

Publicity and Media

CRES increases its media exposure via press releases, postings to social networks and contact with Colorado media. As a result, more people are aware of – and attend – CRES meetings and educational events.

The **CRES Webcast** lets people around the state participate in our monthly meetings, including discussions and question sessions. Archive webcasts enable members, media and the public to view presentations from experts and policy leaders.

Organized for Success

CRES draws its strength from its member volunteers who contribute thousands of hours each year in support of CRES efforts and activities. Through its functional groups and committees, CRES uses the talents of its members in targeted, efficient ways.

The **CRES Policy Committee** consists of leaders in local government, utilities, development, legal and technical areas. The Committee is CRES' link to the state legislature and local governments in bringing renewable energy and energy efficiency matters to elected officials.

One of the largest CRES groups, the **Marketing and Communications Committee** works to broadcast the CRES message and news through branding, communications and marketing.

Through its **Fund Development Committee**, CRES develops immediate and long-term funding. The Committee works to establish relationships with public and private sponsors and donors, and will shape the future direction and expansion of CRES membership.

The **CRES Education Committee** develops programs ranging from K-12 education to career development and support for civic organizations.

The **CRES Board of Directors** are community and industry leaders who bring a broad cross-section of knowledge and experience in Colorado's energy and sustainability efforts.

In addition to the CRES Board of Directors and volunteers, the CRES Executive Director and professional staff provide direction and support for the Society's activities.

Photo by DanBihn.com



Photo by Dave Bowden / Sustainable Media Network



Momentum: The Growth of Renewable Energy in Colorado

By 2009, Colorado ranked in the top ten nationally in installed wind and solar electric generation capacity. The state is home to the nation's leading research facility for renewable energy, and aggressively attracts new businesses that provide jobs in manufacturing, engineering and research.

Coloradans are embracing the benefits of renewable energy and energy efficiency in many ways:

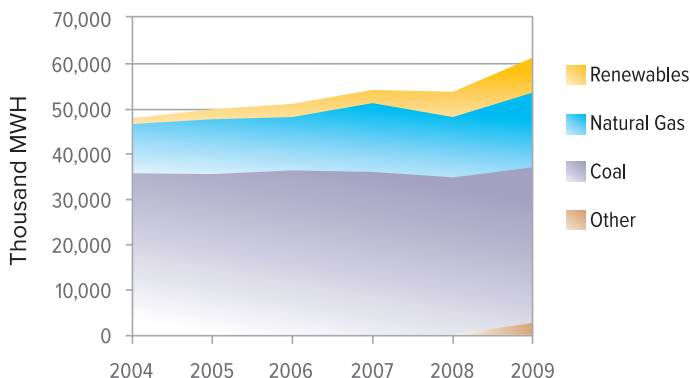
Wind Energy. With more than 1,240MW of installed generation capacity, Colorado ranks 9th in the nation in wind energy production.

Solar Energy. Colorado is turning to solar energy at both the industrial and residential scale. Colorado is home to numerous utility-scale solar projects. In 2009, Colorado added more than 12 million watts of capacity in small, residential-sized installations.

Sustainability. Across Colorado, builders are constructing homes and buildings that optimize energy consumption. Buyers of new houses now have the option of pre-wiring their homes for solar panels.

Jobs. As a result of Colorado's commitment to clean energy, 17,000 Colorado residents have jobs in renewable energy and energy efficiency. With hundreds of companies devoted to clean energy, Colorado continues to add jobs and economic growth.

Colorado's Electric Energy Sources



Sources: U.S. Energy Information Agency, and Colorado Governor's Energy Office

How You Can Help

CRES members include the individuals, businesses and agencies that put renewable energy technology to work in homes, commercial buildings and industrial and utility operations. We're working to bring renewable energy to the broadest possible cross section of Colorado homes and businesses.

CRES needs your support in its efforts to promote sustainability, energy efficiency and renewable energy. Visit the CRES web site to join, donate or learn more about CRES.



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