

# **CRES 5-YEAR STRATEGIC PLAN**

**04-18-05**

## **STRATEGIC PLANNING COMMITTEE**

Renée Azerbegi (chair), Susan Bilo, Morey Wolfson, Larry Sherwood, Tim Olsen, Ron Larson, Rick Coen (N-CRES), Chris Ellis (SW-CRES), Tim Oliver (SE-CRES).

## **FROM CRES BY-LAWS**

The purposes of this Society shall be to further the development, use of, and support for renewable energy and related arts, sciences, and technologies to enhance the economic, environmental, and social fabric of the state. This shall be accomplished through the exchange of ideas and information by means of meetings, publications, and information centers. The Society shall serve to inform the public, institutional and governmental bodies, and seek to raise the level of public awareness of its purpose.

## **CRES VISION**

Colorado's energy supply is derived primarily from sustainable sources.

## **CRES MISSION**

CRES advances awareness and policies that will lead to Colorado's sustainable energy future.

## **PRIMARY OBJECTIVE**

To support efficiency and renewable energy technologies that will supply 20% of Colorado's energy needs by 2015, 50% by 2030, and 100% by 2050.

## **CRES COMMITTEES**

- Education (NEW)
- Liaison (NEW)
- Policy and Government Affairs - Morey
- Media – Dave
- CREC - Charlie
- Solar Home Tour - Pamm
- Annual Meeting and Party - Morey
- Finance - Larry
- Fundraising and Membership - Robin
- Executive - Renee

All committees will be involved with developing an action plan to carry out each identified objective. This will be further defined once we come to a consensus on our CRES objectives. CRES committees will lead and share responsibilities for implementing the following objectives:

## **CRES 2005 TO 2010 OBJECTIVES**

Based on the **AWARENESS** aspect of CRES' Vision:

1. Create an education committee to serve as an information clearinghouse, including an active speakers bureau, to educate citizens about energy efficiency and renewable energy.
2. Create a liaison committee to interact with the growing number of environmental organizations.
3. Educate citizens on the need to transform to a renewable hydrogen economy.

Based on the **POLICY** aspect of CRES's Vision:

4. Ensure successful implementation of A37.
5. Create a systems benefit charge in Colorado in 2006.
6. Pass a Colorado photovoltaic and solar domestic water heating tax credit in 2006.
7. Extend the federal production tax credit for wind to 10 years.
8. Work towards no net increase in emissions from energy sources in Colorado.
9. Increase funding from federal, state, and local sources for RE/EE.

In order to achieve its goals, CRES has the following **INTERNAL** objectives:

10. Expand membership to 2007 individual members and 207 corporate members by 2007.
11. Increase funding by hiring a Development Director.
12. Hire a full-time Executive Director.
13. Redevelop the CRES website.